

House Sellers Marketing Planner - *Template*



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 1							
Week 2							
Week 3							
Week 4							

House Sellers Marketing Planner - Example Only



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 1		<p><i>Initially earmark over 4 weeks</i></p> <p>Get house listing up onto Selling My House website -</p> <p>DONE ✓ (1.5 hours)</p>		<p>go to SMH ...Approve newspaper advertisement, House Sign and Car Signage</p> <p>DONE ✓ (20 minutes)</p>	<p>Go to Selling My House and order Property Marketing Video</p> <p>DONE ✓ (10 minutes)</p>	<p><i>Get house ready for open house next weekend</i></p>	<p>DONE ✓</p>
Week 2	<p><i>House For Sale Sign s arrives this week..yeeh!</i></p>	<p>✗ Email my Property Marketing Video ..link to everyone in my address book. to promote word of mouth</p> <p>DONE ✓ (20 minutes)</p>	<p>1st News paper advertisement ...appears today in local paper</p>	<p>✗ Put up House for Sale Sign out front and attach magnetic car signs to car</p> <p>DONE ✓ (30 minutes)</p>		<p>✗ Open House #1 2pm - 3 pm</p>	<p>Email thank you to open house guests...include email link to property marketing video</p> <p>DONE ✓ (20 minutes)</p>
Week 3			<p>2nd News paper advertisement ...appears today</p>			<p>✗ Open house #2 2 pm - 3 pm</p>	<p>Email thank you to open house guests...include email link of Property Marketing Video to nurture buyers.</p> <p>DONE ✓ (20 minutes)</p>
Week 4	<p><i>Review House for Sale website listing... Put "Under Contract" on listing</i></p>						